

XEIKON DIGITAL PRINTING



Xeikon

PRINTING ON DEMAND . . .

...the Xeikon DCP digital color press is specifically designed for short-run, full color applications up to 20 inches in width. Jobs can be produced with virtually no make ready or waste. The digital printer must re-generate the image for every page; thus, each sheet can be personalized to a person or company (variable data printing). The copies look the same, but each is generated individually. Quick turnaround, on-demand printing is possible because of the minimal make ready period required for digital printing, in contrast to conventional printing processes. This provides a cost-effective way to produce personalized mailings, targeted marketing, gift certificates or one-of-a-kind items. Paper calipers up to 12 pt. offer durability and versatility not always associated with digital press work. Let us partner with you on your large format digital printing needs.

KEYS TO SUCCESS . . .

GRADIENTS, blends and vignettes are a frequent headache in toner-based printing. Digital presses are susceptible to printing banded artwork because of their resolution. For best results "Add Noise" in Photoshop, create tint values with a fairly wide range (15% to 85%), or add a filter in Illustrator. Avoid Large solids.

PAPER selection is currently limited to 12 pt C15 or 70 lb. text weight stock. Gloss Lamination is available.

